2027 COMMERCIAL RADIO RAJAR SUBSCRIBER RATECARD

TSA Population Band (in millions)	Code	Survey Reporting Period As Indicated	Annual Single Service Fee (Ex VAT)
NATIONAL	A	Reporting based on latest 3 months	£108,903
NATIONAL DIGITAL	An	Reporting based on latest 3 months	£54,450
8m - <14m	B	Reporting based on latest 3 months	£35,610
8m - <14m	Br	Reporting based on latest 6 months	£17,805
6m - <8m	C	Reporting based on latest 3 months	£35,190
6m - <8m	Cr	Reporting based on latest 6 months	£17,595
4m - <6m	D	Reporting based on latest 3 months	£31,941
4m - <6m	Dr	Reporting based on latest 6 months	£15,972
1.75m - <4m	E	Reporting based on latest 6 months	£25,563
1.75m - <4m	Er	Reporting based on latest 12 months	£12,780
1m - <1.75m	F	Reporting based on latest 6 months	£22,257
1m - <1.75m	Fr	Reporting based on latest 12 months	£11,130
0.5m – <1m	G1	Reporting based on latest 6 months	£14,142
0.5m - <1m	G1r	Reporting based on latest 12 months	£7,071
0.3m – <0.5m	G3	Reporting based on latest 12 months	£10,485
<0.3m	H1	Reporting based on latest 12 months	£8,850
Opt Out	J1	Reporting based on latest 12 months	£5,580
Channel Islands	CI	Reporting based on latest 12 months	£11,820
Isle of Man	M	Reporting based on latest 12 months	£11,820

Notes

1. New local digital only stations wishing to join the survey must adopt an existing commercial analogue station's TSA and continue to mirror this on an ongoing basis to qualify for the above-listed rates.
2. Existing local digital only stations that wish to change their TSA must adopt an existing commercial analogue station's TSA and continue to mirror this on an ongoing basis.
3. New digital only stations with a TSA population under 0.5m cannot be measured.
4. Licenced community radio stations wishing to join the survey must take the TSA of a commercial analogue station already being measured by RAJAR and continue to mirror this on an ongoing basis to qualify for the listed rates.
5. Due to the modified hybrid survey methodology introduced from Q3 2021, previous diary targets related to population band are invalid.
6. Station reporting is based on RAJAR's advised periods of quarterly, half yearly or yearly. Stations can elect to amend the reporting period, after consultation with RAJAR. Local digital only stations should report on 12 months' rolling data.
7. Stations previously measured on both AM analogue and digital which then cease AM transmission but continue to broadcast and measure the same service on digital will continue to pay the legacy analogue and digital combined rate.